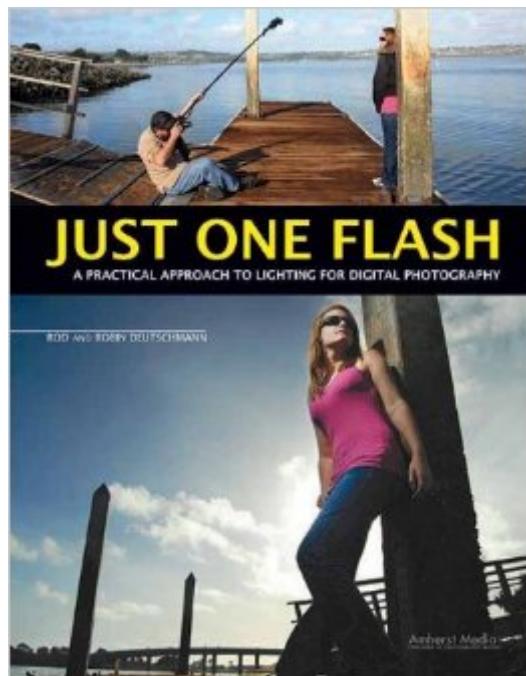


The book was found

Just One Flash: A Practical Approach To Lighting For Digital Photography



Synopsis

Filled with tips for producing paramount effects using a single flash, this guide shows amateur and professional photographers how to lighten their gear load and free up their budget. With an in-depth look at equipment and special features, this manual covers essential topics such as shooting in RAW format, manualÂ versus automatic, selecting the right ISO setting, the effect of aperture, using the flashâ™s zoom feature, changing the angle of the flash, and wireless triggering. Also including creativity-enhancing exercises and approaches, this guide gives examples of creative lighting applications for still life, editorial images, wedding shots, and landscape photos.

Book Information

Paperback: 123 pages

Publisher: Amherst Media (January 1, 2011)

Language: English

ISBN-10: 1608952509

ISBN-13: 978-1608952502

Product Dimensions: 8.5 x 0.5 x 10.9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 starsÂ See all reviewsÂ (33 customer reviews)

Best Sellers Rank: #1,120,107 in Books (See Top 100 in Books) #61 inÂ Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Flash Photography #288 inÂ Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #638 inÂ Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Digital Editing

Customer Reviews

Based on the subtitle of the book, "a practical approach to lighting for digital photography" I was expecting an instructional book on using one flash both on and off-camera. While just one flash is definitely the topic covered by the book it was not covered in even close enough detail to be called a practical approach. I would instead describe the book as "a book encouraging the use of flash for digital photography but not really teaching how to do it". If you are intimidated by the idea of flash photography and are looking for a book to encourage you to give it a try, then this is your book. In fact, chapter 1 is completely devoted to encouraging the reader to give flash photography a go. For example, this is from chapter 1: "If you never push yourself - if you never accept a challenge - you'll never discover anything new. Learning to use a flash well takes time, patience, and determination.

Yes, it can take a while to master. Yes, you'll be shooting a lot of really bad photos before the good ones start flowing. But through it all, you'll be gaining experience, your vision will grow, and your photos will shine because of it. Flash photography is not hard; it's just an option - an option every serious photographer should master."That's an excellent point. After reading it (and all of chapter 1) you will be quite motivated to learn flash photography. However, if you expect to be given reasonably detailed instruction on the use of single flash photography in the remainder of the book you are likely to be disappointed.The majority of the instruction in the book is centered around the equipment needed for flash photography.

[Download to continue reading...](#)

Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dslr photography) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Just One Flash: A Practical Approach to Lighting for Digital Photography PHOTOGRAPHY: Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business (Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital Photography) PHOTOGRAPHY: Fashion Photography - 8 Practical Fashion Photography Tips For Your Models to Shine (Photography, Photoshop, Digital Photography, Photography Books, Photography Magazines) Photography: Complete Guide to Taking Stunning,Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography: The Ultimate Editing Guide To Enhance And Create Stunning Digital Photos (Photography, Digital Photography, DSLR, Photoshop, Photography Books, ... Photography For Beginners, Photo Editing) Photography: Photography Lighting: Top 10 Must-Know Photography Lighting Facts to Shoot Like a Pro in Your Home Studio Lighting for Digital Photography: From Snapshots to Great Shots (Using Flash and Natural Light for Portrait, Still Life, Action, and Product Photography) Photoshop: Photography for Beginners & Photoshop Box Set: Master The Art of Photography and Photoshop in 24h or Less!!! (Photography, Digital Photography, ... Digital, Portrait, Landscape, Photoshop) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) DSLR: DSLR Photography: Learn How to Master the Art of DSLR Photography the Quick and Simple Way: DSLR Photography: DSLR Photography for Beginners: DSLR ... Photography, History of Photography) Digital: Photography: For Beginners 2ND EDITION: Pictures: Simple Digital Photography Tips And Tricks

To Help You Take Amazing Photographs (Canon, Nikon, ... Flash, Frame) (DSLR Cameras Book 1) Photography Lighting: Ultimate Guide To Home Studio Photography Lighting! Creative Flash Photography: Great Lighting with Small Flashes: 40 Flash Workshops Flash and Ambient Lighting for Digital Wedding Photography: Creating Memorable Images in Challenging Environments Photography: NOW! - The Ultimate Guide to Take STUNNING Photos And Change the Way You See the World - Master The Art of Digital Photography With Your Camera ... Digital Photography, DSLR, Creativity) DSLR Photography for Beginners: Take 10 Times Better Pictures in 48 Hours or Less! Best Way to Learn Digital Photography, Master Your DSLR Camera & Improve Your Digital SLR Photography Skills Photography: The Complete Beginners Guide to Taking BRILLIANT Photographs that Capture Your Amazingly Beautiful World (Photography for Beginners - Digital Photography, Photography Books) Photography for Beginners & Photoshop Lightroom Box Set: Master Photography & Photoshop Lightroom Tips in 24 Hours or Less! (Photography Tips - Wedding ... - Adobe Photoshop - Digital Photography)

[Dmca](#)